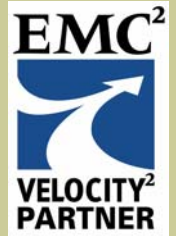


Did You Know!

Interesting Articles and Facts regarding Storage.



Information Life-Cycle Management Gets Automated

Information growth is relentless.

Information is more strategic than ever

Information changes in value over time.

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Taking information management from a manual to an automated process is high on the list of priorities this year for Kichler Lighting, a 65-year-old private decorative lighting and fixture company. The idea of being able to migrate data from primary to secondary storage devices based on factors such as its age or how critical it is to the business is a goal advocated by both content-management and storage vendors, including EMC Corp., which last year acquired Documentum Inc.

EMC says it aims to create an "uber-repository," essentially an intelligent storage area network that's application-aware so content-management software can drive storage policy. But Kichler Lighting, which uses an EMC Clariion storage-network system that supports both high-performing Fibre Channel and lower-cost ATA hard-disk drives, isn't waiting for that to get going on its own automated data life-cycle management plans. The Clariion system adds flexibility to Kichler's storage environment, making it easier to add capacity, says Mike Sink, IT operations manager at Kichler. But it's software from OuterBay Technologies Inc. that Kichler plans to use to automate the process of managing information from creation to deletion.

Although not yet as automated as it will

some day be, ILM is a process that can be put into practice today. Using existing hardware, information, and storage management solutions, along with best practices to help classify applications and define service level policies, ILM can be deployed today. This manual approach to ILM is not as capable, automated or scalable as future solutions will be, but an investment made today in the ILM process not only reduces current TCO, it lays the foundation for the automated ILM solution EMC will deliver in the future.

With its scalable, reliable, automated, and open architecture, Automated ILM promises to deliver transparent, policy-driven Information Lifecycle Management capable of handling the ever-growing volume of digital information. It will be built to enhance and leverage existing technologies, not replace them. Over the next several months and years EMC will be introducing many new components to its Automated ILM architecture, while aligning its current products to integrate fully with its Common Services and Automation Modules.

EMC is leading the industry in ILM. From its broad selection to its innovative storage, information, and application management software, EMC is the only company that can provide ILM today.



Experis Technology Group, Inc is a professional services firm that focuses exclusively on enterprise infrastructure solutions. We provide high available computing, storage, network systems and enterprise management software. We are dedicated to helping our customers design and deliver key infrastructure solutions that protect and propel their business forward.

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EMC And Oracle Help Manage, Preserve Inactive Database Records .

EMC Corporation and Oracle Corporation unveiled a new joint solution to help Oracle customers efficiently migrate inactive database records onto more cost-effective storage systems to reduce costs, improve critical application and database performance and to meet compliance regulations for historical data.

The EMC Proven Solution, EMC DatabaseXtender Accelerator for Oracle E-Business Suite, combines joint services from EMC and Oracle with the new EMC software (see related announcement release) to automatically identify and relocate dormant Oracle data from production systems to lower cost online storage platforms. Service professionals from EMC and Oracle will provide in-depth assessments and analysis of the status of a customer's data to determine records to be archived. The two companies will also customize an implementation of the DatabaseXtender software to archive the appropriate data.

Once complete, the archived information remains online and accessible through the Oracle application. By extracting inactive data from the Oracle Database, customers reduce overall costs and improve the performance and management of their production database by preventing historical data from impeding active mission-critical tasks.

"The value of Oracle Database information naturally changes over its lifetime," said Don Swatik, EMC's Vice President of Global Solutions. "Dormant data sitting in a critical database can take up valuable cycles, backup time and can become a management headache. Customers want to effectively manage this information throughout its lifecycle and until now have had few choices. This EMC Proven Solution allows customers to keep that older information accessible for compliance or other reasons. Our combined services teams will help customers identify that information and implement a solution that stores it in a more cost-effective manner."

EMC's Symmetrix DMX Named "Product Of The Year"

*Symmetrix DMX Receives "Product of the Year" for Disk and Disk Subsystems;
EMC Centera Compliance Edition Earns Bronze for Backup Hardware*

EMC Corporation's ground-breaking Symmetrix DMX series of intelligent storage systems has been honored by TechTarget's *Storage* magazine and SearchStorage.com with the gold award for "Product of the Year" in the disk and disk subsystems category. EMC's Centera Compliance Edition earned the bronze award for backup hardware. EMC is the only company this year to receive two awards, underscoring EMC's continued leadership across the information storage industry. Symmetrix DMX and Centera were selected based on innovation, performance, value and ease of integration and use.

Mark Schlack, Editorial Director, *Storage* magazine and SearchStorage.com, said, "This year's gold winners represent the best of the best—a new state of the art for storage products. Our panel of judges was impressed with Symmetrix DMX on many dimensions. It's innovative, fast and full-featured. To top it off, it's reasonably priced, given the level of performance and reliability it delivers."

David Donatelli, EMC's Executive Vice President of Storage Platforms Operations, said, "We're honored that Storage and SearchStorage.com readers, industry experts and editors have chosen Symmetrix DMX as the gold standard. As organizations build their information architectures around EMC's range of tiered storage platforms, they're now able to implement true information lifecycle management and place the *right* data on the *right* platform at the *right* price."

The world's first CAS solution, EMC Centera is the world's leading online archival storage medium. These industry awards underscore the roles of Symmetrix DMX and Centera as critical components of EMC's information lifecycle management strategy.

Representing the most significant advancement for high-end storage customers in more than a decade, Symmetrix DMX has been widely recognized as the industry standard for high-end networked storage. Its revolutionary Direct Matrix Architecture set a new trajectory for scalability, performance, availability, functionality and affordability while maintaining compatibility and functional integration with prior-generation Symmetrix systems. *Storage* and SearchStorage.com's "Product of the Year" awards are judged by a panel of storage experts, including the editors of *Storage* magazine and SearchStorage.com, a select group of *Storage* readers and independent storage analysts. Judges select three products, rating each a gold, silver or bronze award winner, in each of five categories.



EMC Completes Acquisition Of Documentum

Convergence of Information Storage and Management with Enterprise Content Management Provides End-to-End Heterogeneous Information Lifecycle Management Solutions for Content.

Hopkinton, Mass., December 19, 2003 – EMC Corporation, Inc. (NYSE:EMC), the world leader in information storage and management, today announced it has completed the acquisition of Documentum, Inc. (NASDAQ:DCTM), the leading provider of enterprise content management (ECM). Under the terms of the definitive agreement announced on October 14, 2003, EMC issued approximately 115 million shares of EMC common stock for all outstanding shares of Documentum subject to final tabulation with EMC's exchange agent. EMC will operate Documentum as a division of EMC with headquarters in Pleasanton, California.

"EMC and Documentum share the same vision, focus, strategy and commitment to customers and by joining forces, our complementary products and significant resources will help customers maximize the value of their information assets at the lowest total cost of ownership," said Joe Tucci, EMC's President and CEO. "Together, EMC and Documentum will continue to provide flexible, open solutions that integrate with the widest range of platforms, applications and storage environments, to ensure that customers have the broadest range of options to address their information storage and management needs."

The Documentum division of EMC is led by Dave DeWalt, Documentum's former President and CEO. DeWalt reports to Joe Tucci as Executive Vice President of EMC and President of the Documentum software division. "The continued, exponential growth of unstructured content, along with stringent requirements for corporate recordkeeping, is driving strong demand for both content management and intelligent storage systems," said DeWalt. "The combined technology, resources and expertise of EMC and Documentum enable us to deliver world-class products and solutions to address fast-growing requirements for end-to-end intelligent management of enterprise information."

Integration Highlights

Immediately following the announcement of EMC's intent to acquire Documentum, the two companies assembled cross-company and cross-functional teams to analyze and plan for every aspect of integrating Documentum into EMC. Key areas of integration include:

General – Documentum will operate as a separate software division of EMC, led by Dave DeWalt, Documentum's former President and CEO. The Documentum name, brand and products will all be maintained.

Sales and Distribution – The Documentum sales and distribution channels will operate independently from EMC. Documentum's partnerships, sales, marketing and services focus will remain unchanged.

Research and Development – Under the leadership of Dave DeWalt, the Documentum research and development team will continue to accelerate the delivery of enterprise content management solutions. As one company, EMC and Documentum are able to leverage their combined engineering resources and complementary product portfolio to deliver both best of breed products and solutions to solve customer's most pressing problems in the areas of information protection, message and content management, and intelligent data management and availability.

New LEGATO Replication Features Enable Remote Branch Offices to Consolidate Data on Microsoft Windows Storage Servers

Consolidating data with RepliStor on Windows Storage Servers replaces the need for backup devices and software deployed in small, distributed environments, saving money and IT resources and preserving application performance. Instead of operating backup systems at several distributed sites, data is replicated to a central location and then backed up using an enterprise-class solution, such as LEGATO NetWorker. Finally, deploying RepliStor on NAS ensures data integrity because RepliStor captures every change made to the data by any attached server.

Customers with branch office environments can realize tremendous benefits from deploying RepliStor for Windows Storage Server on Network Attached Storage (NAS) devices. By installing the solution directly on a NAS device rather than on a server attached to storage, replication traffic is significantly reduced on the local network to preserve performance for business communications.



7272 Wisconsin Ave, Suite 330
Bethesda, Maryland 20814

Phone: 240-223-0607
Fax: 240-223-0615
Email: Sales@experis.com



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